EXISTING CONDITION

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BIG IDEA
VISUAL POSITIONING

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BIG IDEA
STRATEGY: URBAN STUDIO LOFT

COLLABORATION
- GATHER
- SHARING
- IDEATION

RELAXATION
- UNWIND
- RECHARGE
- SOCIALIZE

CONCENTRATION
- CONTEMPLATION
- REFLECTION
- RETREAT
PROGRAM STRATEGY
STRATEGY: URBAN STUDIO LOFT

RELAXATION

CONCENTRATION

COLLABORATION

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WHAT WE HEARD

- Consider cohesiveness in furniture choices
- Consider place to hold personal belongings
- Creating separation between the high top seating and lounge seating
- Design for ADA accessibility
- Reconfigure collaboration space for average sized groups
- Consider convenient power provisions
- Create a connection between color scheme and Ohio State branding
REVISED PROPOSAL
FURNITURE SELECTIONS

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RELAXATION/CONCENTRATION

COLLABORATION

B1G ACADEMIC ALLIANCE

Herman Miller
REVISED PROPOSAL
BIOPHILIA & LEARNING SPACE RATING

Tyler Hatton, Haemin Park, & Kelia Todd
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- LSRS Criteria
- Biophilic Element

- Faux Plants & 5000K LED
- Material Nods to Nature
- Furniture Flexibility
- Views to Nature
- Large Faux Plants
- Proximity
- Easy Movement & Views
- Accessibility & Universal Design
REVISED PROPOSAL
RENDERED ELEVATIONS

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